

Table 16.16-- AVERAGE PAID CIRCULATION OF DAILY AND SUNDAY ENGLISH-LANGUAGE NEWSPAPERS: 1995-96 TO 1998-99

[Averages for 12-month periods ended in March. Foreign-language daily newspapers, not included in this table, are the *Hawaii Hochi*, Japanese and English; *Korean Times*, *Han Kook Ilbo* and *Korea Central Daily*, Korea; and *United Chinese Press*, Chinese]

Newspaper	1995-96	1996-97	1997-98	1998-99
Daily:				
The Honolulu Advertiser 1/	105,984	104,960	104,233	104,602
Honolulu Star-Bulletin 2/	76,198	71,418	69,188	67,124
Hawaii Tribune-Herald (Hilo) 3/	19,362	19,079	(NA)	19,069
West Hawaii Today (Kailua-Kona) 3/	11,560	11,334	10,938	11,667
Maui News (Wailuku) 4/	18,379	17,702	17,142	16,970
Garden Island (Lihue) 4/	7,860	7,551	8,352	8,790
Sunday morning:				
The Honolulu Advertiser	193,318	190,475	190,349	188,556
Hawaii Tribune-Herald (Hilo)	23,005	22,894	(NA)	22,851
West Hawaii Today (Kailua-Kona)	13,516	13,668	13,981	14,610
Maui News (Wailuku)	23,860	23,992	24,098	24,220
Garden Island (Lihue)	8,017	7,750	9,293	9,395

NA Not available.

1/ Mornings, Monday through Saturday.

2/ Afternoons, Monday through Saturday.

3/ Mornings, Monday through Friday.

4/ Afternoons, Monday through Friday. The *Maui News* became a morning paper on July 24, 2000.

Source: Data provided by newspaper publishers to Hawaii State Department of Business, Economic Development & Tourism.